Understanding Addiction:
Patient and Family Perspectives
Vision
Our vision is to eliminate addiction as a major health problem.

Mission
We lead the fight against the deadly consequences of addiction and help patients, families, and communities affected by the disease.

Who We Are
The Addiction Policy Forum is a nationwide nonprofit organization dedicated to eliminating addiction as a major health problem. Our national headquarters are located in Washington, DC with resources and services in every state.
Strategic Goals

1. Help Families and Patients in Crisis
   Provide new, effective resources and support for patients and families in crisis.

2. Integrate Treatment
   Develop resources, protocols and tools for physicians, healthcare systems and the workforce to integrate treatment of substance use disorders into healthcare.

3. Raise Awareness
   Educate, translate and communicate information about the disease of addiction to key stakeholders and audiences.

4. Prevent Addiction
   Helping communities and families take steps to prevent addiction or find it at its earliest, most treatable stage.

5. Advocate and Educate
   Intensify the urgency around addiction and mobilize bold action through advocacy and engagement.
Cancer & Diabetes
How Do We Respond to a Disease?

1. Reduce the number of individuals that contract the disease.
2. Early detection and intervention/treatment for those diagnosed.
3. Improve survival rates.